

Course Goals for Journalism I

Full year course-1 unit
 Course number: 415000
 Teacher Licensure: Journalism certification or approval
 Grades 9-12

Journalism introduces students to the world of media. This course can serve as an introduction to advanced media applications.

The goal of education in journalism is for students to become analytical consumers of media and technology to enhance their communication skills. Writing, technology, and visual and electronic media are used as tools for learning as students create, clarify, critique, write, and produce effective communications.

Goal 1: Law and Ethics

Goal 1	Goal expansion	Student Learning Expectations from the Arkansas English Language Arts Curriculum Framework
1.1	Define the meaning and the limitation on the freedom of the press <ul style="list-style-type: none"> • First Amendment • Fourteenth Amendment • Legal Precedents • Pending Issues 	OV.1, 2, 3 R.11
1.2	Identify the various legal restrictions placed on the press and electronic media <ul style="list-style-type: none"> • Defamation: Libel/Slander • Copyright/Fair Use • Plagiarism • Obscenity • Invasion of Privacy • District Publication Policy 	OV.1, 2, 3 R.9, 11 IR.12
1.3	Exhibit a sense of responsibility that accompanies the right of a free press by examining the code of ethics	OV.1, 2, 3 R.9, 11 IR.12

Goal 2: History

Goal 2	Goal expansion	Student Learning Expectations from the Arkansas English Language Arts Curriculum Framework
2.1	Evaluate the role that the media has played and now plays in a democratic society	OV.1, 2, 3 R.9 IR.12
2.2	Survey the major events in the development of American journalism	OV.1, 2, 3 R.9

Goal 3: Management and Organization

Goal 3	Goal expansion	Student Learning Expectations from the Arkansas English Language Arts Curriculum Framework
3.1	Practice cooperative learning and collaboration through various assignments	OV.1, 2, 3
3.2	Practice organizational and time management skills necessary to meet production schedules	OV.1, 2, 3
3.3	Recognize and apply organizational and leadership skills appropriate to the roles of media production	OV.1, 2, 3
3.4	Formulate a plan for financing media production(s)	OV.1, 2, 3
3.5	Formulate a plan to maximize the circulation of the media	OV.1, 2, 3
3.6	Explore careers in journalism	OV.1, 2, 3 R.9 IR.12

Goal 4: Design and Production

Goal 4	Goal expansion	Student Learning Expectations from the Arkansas English Language Arts Curriculum Framework
4.1	Demonstrate understanding of the principles of publishing through design using available technologies <ul style="list-style-type: none">• Word Processing• Photo Editing• Desktop Publishing	OV.1, 2, 3 R.9 IR.12
4.2	Recognize and apply basic design principles and their elements as they relate to media production	OV.1, 2, 3 R.9 IR.12
4.3	Examine and incorporate current design trends into selected media	OV.1, 2, 3 R.10
4.4	Plan, evaluate, and revise content for selected media through reporting, writing, editing, photography, layout and design, etc.	OV.1, 2, 3 W.4, 5, 6, 7 R.9 IR.12

Goal 5: Writing

Goal 5	Goal expansion	Student Learning Expectations from the Arkansas English Language Arts Curriculum Framework
5.1	Report and write for a variety of audiences and purposes	OV.1, 2, 3 W.4, 5

		R.9 IR.12
5.2	Locate information sources such as persons, databases, reports, and past interviews; gather background information; and research to prepare for an interview or investigate a topic.	OV.1, 2, 3 W.4 R.10 IR.12
5.3	Plan and write relevant questions for an interview or in-depth research.	OV.1, 2, 3 W.4 R.9 IR.12
5.4	Gather information through interviews.	OV.1, 2, 3 W.4 R.9 IR.12
5.5	Evaluate and confirm the validity of background information from a variety of sources such as other qualified persons, books, and reports.	OV.1, 2, 3 W.4 R.9 IR.12
5.6	Write journalistically sound leads and recognize the most important elements of a story (i.e., who, what, where, when, why, and how).	OV.1, 2, 3 W.5, 6, 7 R.9 IR.12
5.7	Incorporate direct and indirect quotes into copy.	OV.1, 2, 3 W.6 IR.12
5.8	Edit/rewrite stories for content, grammar, spelling and style using a professional style guide.	OV.1, 2, 3 W.6 R.9 IR.12
5.9	Use different forms of journalistic writing such as review, ad copy, columns, news, features, and editorials to inform, entertain, and/or persuade.	OV.1, 2, 3 W.5 R.10 IR.12
5.10	Demonstrate the ability to write objectively.	OV.1, 2, 3 W.5, 7 IR.12
5.11	Demonstrate an understanding of the elements of news (i.e., timeliness, proximity, prominence, consequence, human interest, and conflict).	OV.1, 2, 3 W.5 R.9 IR.12
5.12	Select the most appropriate journalistic format to present content.	OV.1, 2, 3 W.5 R.9, 10 IR.12
5.13	Write captions in journalistic style.	OV.1, 2, 3 W.5, 6, 7 IR.12
5.14	Demonstrate an understanding of the function of headlines through the writing of headlines.	OV.1, 2, 3 W.5, 6, 7 IR.12