

Course Goals for Oral Communication (2 semesters)

Full year course-1 unit
 Course: Oral Communication
 Subject Area: Speech
 Teacher Licensure: Speech
 Grades: 9-12
 Course Number: 414010

The goals of this oral communication course are developed to address the dynamics of effective communication including a foundational understanding and participation in expressing ideas and presenting information in formal and informal settings.

This course will provide a foundational understanding for effective communication.

Goal 1: Intrapersonal

Goal 1	Goal Expansion	Student Learning Expectations from the Arkansas English Language Arts Curriculum Framework
1.1	Identify and define the elements of communication	OV.1
1.2	Define intrapersonal communication	OV.1
1.3	Analyze self as a communicator (<ul style="list-style-type: none"> • Basic needs and motivation • Perceptions • Self-concept • Self-confidence • Goal setting 	OV.1

Goal 2: Interpersonal

Goal 2	Goal Expansion	Student Learning Expectations from the Arkansas English Language Arts Curriculum Framework
2.1	Send accurate messages <ul style="list-style-type: none"> • Nonverbal <ul style="list-style-type: none"> • Body Language • Paralanguage • Proxemics • Appearance • Verbal <ul style="list-style-type: none"> • Standard English • Jargon/Slang/Dialect • Connotation/denotation 	OV.1
2.2	Develop relationships <ul style="list-style-type: none"> • Mutual respect • Conflict resolution • Constructive criticism 	OV.1, OV.2
2.3	Demonstrate interviewing skills	OV.1, OV.2

	<ul style="list-style-type: none"> • Applicant qualities • Questioning techniques • Information gathering • Effective follow-up • Resume/cover letter 	
2.4	Use informal Communication <ul style="list-style-type: none"> • Telephone skills • Introductions • Giving directions 	OV.1, OV. 2
2.5	Utilize appropriate listening skills	OV.2

Goal 3: Group Communication

Goal 3	Goal Expansion	Student Learning Expectations from the Arkansas English Language Arts Curriculum Framework
3.1	Examine and participate in group process <ul style="list-style-type: none"> • Informal <ul style="list-style-type: none"> • Cooperative learning strategies • Team building • Formal <ul style="list-style-type: none"> • Planning process • Leadership and discussant roles • Conflict resolution • Decision-making 	OV.1, OV.2
3.2	Utilize appropriate listening skills	OV.2

Goal 4: Public Communication

Goal 4	Goal Expansion	Student Learning Expectations from the Arkansas English Language Arts Curriculum Framework
4.1	Develop public speaking skills <ul style="list-style-type: none"> • Prepare formal and informal speeches <ul style="list-style-type: none"> • Purpose • Types • Audience analysis • Research • Organization • Present formal and informal speeches <ul style="list-style-type: none"> • Delivery skills • Audio-visual resources • Critique formal and informal speeches • Utilize appropriate listening skills 	OV.1, OV.2, OV.3, W.4, W.5, W.6, W.7, IR.12
4.2	Demonstrate debate skills	OV.1, OV.2, W.4, W.5, W.6, W.7, IR.12
4.3	Demonstrate oral interpretation skills	OV.1, OV.2
4.4	Demonstrate parliamentary procedure skills	OV.1, OV.2
4.5	Explore theatre as a communication form	OV.1, OV.2, OV.3

Goal 5: Mass Communication

Goal 5	Goal Expansion	Student Learning Expectations from the Arkansas English Language Arts Curriculum Framework
5.1	Identify types and uses of mass media	OV.1, OV.2, OV.3
5.2	Plan and produce a mass media presentation	OV.1, OV.2, OV.3
5.3	Explore effective use of technology	OV.1, OV.2, OV.3
5.4	Utilize critical listening skills	OV.2