

Course Goals for Oral Communication (1 semester)

One Semester course – ½ unit
 Course: Oral Communication
 Subject Area: Speech
 Teacher Licensure: Speech
 Grades: 9-12
 Course Number: 414000

The goal of this oral communication course is to address the dynamics of effective communication including a foundational understanding and participation in expressing ideas and presenting information in formal and informal settings.

This course will provide a foundational understanding for effective communication.

Goal 1: Intrapersonal

Goal 1	Goal Expansion	Student Learning Expectations from the Arkansas English Language Arts Curriculum Framework
1.1	Identify and define the elements of communication	OV.1
1.2	Define intrapersonal communication	OV.1 OV.1
1.3	Analyze self as a communicator <ul style="list-style-type: none"> • Basic needs and motivation • Perceptions • Self-concept • Self- confidence • Goal setting 	

Goal 2: Interpersonal

Goal 2	Goal Expansion	Student Learning Expectations from the Arkansas English Language Arts Curriculum Framework
2.1	Send accurate messages <ul style="list-style-type: none"> • Nonverbal <ul style="list-style-type: none"> • Body Language • Paralanguage • Proxemics • Appearance • Verbal <ul style="list-style-type: none"> • Standard English • Jargon/Slang/Dialect • Connotation/denotation 	OV.1
2.2	Develop relationships <ul style="list-style-type: none"> • Mutual respect • Conflict resolution • Constructive criticism 	OV.1 OV.2
2.3	Demonstrate interviewing skills <ul style="list-style-type: none"> • Applicant qualities 	OV.2 OV.2

	<ul style="list-style-type: none"> • Questioning techniques • Information gathering • Effective follow-up • Resume/cover letter 	
2.4	Use informal Communication <ul style="list-style-type: none"> • Telephone skills • Introductions • Giving directions 	OV.1 OV.2
2.5	Utilize appropriate listening skills	OV.2

Goal 3: Group Communication

Goal 3	Goal Expansion	Student Learning Expectations from the Arkansas English Language Arts Curriculum Framework
3.1	Examine and participate in group process <ul style="list-style-type: none"> • Informal <ul style="list-style-type: none"> • Cooperative learning strategies • Team building • Formal <ul style="list-style-type: none"> • Planning process • Leadership and discussant roles • Conflict resolution • Decision-making 	OV.1 OV.2
3.2	<ul style="list-style-type: none"> • Utilize appropriate listening skills 	OV.2

Goal 4: Public Communication

Goal 4	Goal Expansion	Student Learning Expectations from the Arkansas English Language Arts Curriculum Framework
4.1	Prepare formal and informal speeches (informational, persuasive, demonstrative, etc.) <ul style="list-style-type: none"> • Purpose • Types • Audience analysis • Research • Organization 	OV.2, OV.2, OV.3, W.4, W.5, W.6, W.7, IR.12
4.2	Present formal and informal speeches (informational, persuasive, demonstrative, etc.) <ul style="list-style-type: none"> • Delivery skills • Audio-visual resources 	OV.2, OV.2, W.4, W.5, W.6, W.7, IR.12
4.3	Critique formal and informal speeches	OV.1, OV.2
4.4	Utilize appropriate listening skills	OV.1, OV.2

Goal 5: Mass Communication

Goal 5	Goal Expansion	Student Learning Expectations from the Arkansas English Language Arts Curriculum Framework
5.1	Identify types and uses of mass media	OV.1, OV.2, OV.3
5.2	Utilize critical listening skills	OV.1, OV.2, OV.3