



NEWS RELEASE

FOR IMMEDIATE RELEASE

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ARKANSAS EAST INITIATIVE FEATURED ON NATIONAL WEB SITE

Arkansas' Environmental and Spatial Technology Initiative (EAST Initiative) is the featured story at the Edutopia Web site this week. Edutopia is the informational outreach arm of the George Lucas Foundation.

"We have been anxiously awaiting this story for several months," Matt Dozier, president and CEO of the EAST Initiative, said. "Currently, the site has one eight-minute video feature on the Horace Mann Program and a written story that focuses on the Mansfield Program. We are told to expect three more video features in the next few days. When the week is over the stories will be archived at the Edutopia website."

The features are found at www.edutopia.org by clicking on the link for the EAST story. The direct link to the video can be found at www.edutopia.org/east-lab-video and the direct link for the article is at www.edutopia.org/east-technology-lab. Additional video pieces on the EAST conference in general, the Fountain Lake Program, and some young EAST filmmakers are expected to be added within the next few days.

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The Arkansas Department of Education strives to ensure that all children in the state have access to a quality education by providing educators, administrators and staff with leadership, resources and training.